

network enterprise europe



Business Support on Your Doorstep



Lo Strumento per le PMI e altre opportunità per le piccole e medie imprese in Horizon 2020

Enterprise Europe Network: la rete europea a supporto dell'innovazione

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Regione Lombardia



ENTERPRISE EUROPE NETWORK

La più importante rete europea
a supporto delle imprese:

~ 600 organizzazioni in **54 paesi**:

Paesi Ue: i 28 paesi membri

Paesi extra-Ue:

Albania, Armenia, Bosnia-Erzegovina, Brasile,
Canada, Cile, Cina, Corea del Sud, Egitto,
Giappone, India, Islanda, Israele, Marocco,
Messico, Moldavia, Montenegro, Norvegia,
Repubblica di Macedonia, Russia, Serbia,
Svizzera, Tunisia, Turchia, Ucraina, USA



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The infographic is titled 'The way to new markets: Enterprise Europe Network' and features the European Commission logo at the top. It lists three main services: 'ACCESS EU FUNDING GRASP EU RULES', 'MAKE INTERNATIONAL CONNECTIONS', and 'BRING YOUR INNOVATIONS TO MARKET'. It also states 'We help SMEs to:'. Below this, it lists 'Who we are:' with statistics: 'more than 50 countries', 'x 600 offices over 4 continents', and 'x 4500 local experts'. It lists 'WE CAN HELP YOU DO BUSINESS IN:' Europe, Middle East, Asia, Africa, North America, and Latin America. It also lists 'WE HAVE SPECIALISTS IN:' EU standards, Technology transfer, Access to finance, and CE marking & VAT. The 'Our results:' section shows 'EU & business questions answered each year' at 125,000, 'Expressions of interest in EU SMEs since 2008' at 250,000, and 'SMEs receiving support for financing their projects since 2008' at 76,000. It includes the text 'We can help you! There is a contact point near you. Visit our website:' and a QR code with the URL 'een.ec.europa.eu'. The bottom right corner has the text 'Enterprise and Industry' and 'Finlombarda'.

Alcuni numeri della rete italiana

- Circa **40.000** operatori hanno partecipato nel biennio 2011-2012 alle iniziative di informazione, consulenza e promozione organizzate dalla rete italiana a livello locale
- **478** accordi di cooperazione conclusi dalle imprese italiane con partner stranieri, (**151** commerciali, **98** tecnologici e **229** di ricerca), grazie al supporto di EEN, nel biennio 2011-2012: l'Italia si posiziona al **terzo posto in Europa** dopo Germania e Regno Unito, sorpassando la Spagna e prima della Francia.

il consorzio SIMPLER

SIMPLER è il punto di accesso in **Lombardia** e in **Emilia-Romagna** alla Enterprise Europe Network

Sei partner:

- Lombardia
 - Finlombarda SpA – il coordinatore
 - Camera di Commercio di Milano
 - FAST – Federazione delle Associazioni Scientifiche e Tecniche
- Emilia-Romagna
 - ASTER Scienza Tecnologie Impresa S. Cons. p. a.
 - Camera di Commercio di Ravenna
 - Unioncamere Emilia-Romagna

Con il supporto di:

- Regione Lombardia – DG Commercio, Turismo e Terziario
- Regione Emilia-Romagna



SIMPLER: a chi si rivolge

SIMPLER offre un'ampia gamma di servizi gratuiti a supporto dell'innovazione e dell'internazionalizzazione a:

- Imprese: soprattutto **PMI**
- Associazioni e consorzi di imprese
- Università, Istituti di ricerca
- Cluster
- Enti pubblici



i servizi SIMPLER

- 1) Assistenza nella ricerca di partner internazionali
- 2) Servizi di consulenza specialistica:
 - a) *Accesso ai finanziamenti dell'UE per la R&S*
 - b) *Innovazione e trasferimento tecnologico*
 - c) *Accesso a nuovi mercati*
 - d) *Accesso a finanziamenti pubblici e privati*
 - e) *Informazioni sulla legislazione e sulle politiche europee*

1a. Assistenza nella ricerca di partner: eventi B2B

Eventi di brokeraggio e missioni
dove è possibile realizzare
incontri one-to-one con potenziali
partner internazionali:



Modalità di partecipazione:

- registrazione sul sito dell'evento inserendo un profilo di cooperazione
- richiesta degli incontri selezionando i profili di interesse
- partecipazione all'evento con un'agenda di incontri predefinita



Events Calendar

Month Year

[Show all past events](#) [Show all future events](#)

May 2014

6 May 2014	Seafood Expo Global Brokerage Event Brussels (Belgium)
6 May 2014	Genera 2014 Brokerage Event Madrid (Spain)
7 May 2014	German-Dutch Speed Dating Event B2B@Wind&Maritim2014 Rostock (Germany)
7 May 2014	Sustainable, Green & Energy Efficient Constructions B2B at 37th Construction Fair TURKEYBUILD ISTANBUL 2014 Istanbul (Turkey)
7 May 2014	conhIT Business Meetings Berlin (Germany)
7 May 2014	High Tech Systems 2014 's-Hertogenbosch (Netherlands)
7 May 2014	Denmark-Scotland District Heating Return Mission & EEN Matchmaking Edinburgh (United Kingdom)
8 May 2014	Europa Markt 2014 Magdeburg (Germany)
8 May 2014	Company Mission during 5th MedWood 2014 International Exhibition Athens (Greece)
8 May 2014	Company Mission: Methanol as a marine fuel Gothenburg (Sweden)
12 May 2014	3 States in 5 Days - USA Investment Trip SC, PA and VA States (USA)
13 May 2014	EU-ASIA Matchmaking Event 2014 Beijing (China)
14 May 2014	BITS Business Matchmaking Porto Alegre (Brazil, Federative Republic of)
19 May 2014	Informational Days Lithuania Kaunas (Lithuania)
20 May 2014	M2Match 2014 Milan (Italy)
20 May 2014	MIXiii Biomed 2014 Tel Aviv (Israel)
20 May 2014	B2B Meetigns at "Les Salons de la Santé et de l'Autonomie" Paris (France)
20 May 2014	ILA Berlin 2014 Airshow Business Days Berlin (Germany)
20 May 2014	Technical and Business meetings on Supercritical fluids applications Marseille (France)
21 May 2014	B2B HORIZON 2020 - Research, Development and Innovation - Ostrava 21.5.2014 Ostrava (Czech Republic)

Calendario degli eventi EEN

<http://een.ec.europa.eu/>



1b. Assistenza nella ricerca di partner: profili di ricerca partner

Oltre 23.000 profili per la ricerca di partner internazionali

- Ricerche partner per progetti europei di R&S
- Offerte & richieste di tecnologia
- Offerte & richieste commerciali

ricerca partner per technology transfer

TECHNOLOGY OFFER:

Food authenticity control technology (Ref. 12 NL 60FI 3PKO)

A Dutch R&D organisation has currently developed new rapid analytical methodologies capable of generating fingerprints of ingredients, intermediate and end-products. The organisation is looking for partners interested in development of authenticity control technology for raw materials, and for partners interested in fingerprint technology which complement and contribute to existing and future research in the development of new product formulations and formats which will satisfy consumers' demands.

TECHNOLOGY REQUEST:

Looking for storage technologies for solar energy systems (Ref. TRBE20131118001)

A Belgian company active in large scale and/or combined solar systems is looking for mature storage technologies. Through technical cooperation agreement(s), the company would like to integrate them into the solutions proposed on the market.

ricerca partner per progetti europei

PS:H2020-WASTE-1-2014. Denim for Good (Development of a circular economy model in the clothing and fashion industry) (Ref. RDES20140307001) A Spanish SME (Environmental consultancy inspired by C2C) is looking for partners in order to submit a proposal for H2020-WASTE-1-2014. The main goal of this project is to develop a circular economy model in the clothing and fashion industry (specifically denim industry) aimed at producing healthy, compostable and fully recyclable denim clothing produced and recycled in Europe. IT Partners (with experience in IT logistics and acquaintance with the Circular Economy principles) are sought.

H2020 NMP 1 – 2014: Open access pilot lines for cost-effective nanocomposites A British University is coordinating a project proposal on the development of open access pilot line for the production of Nano Metal Matrix Composites (MMC) aimed at Automotive and Aerospace sector. Industrial partners in the automotive and aerospace supply chain, industry partners with capability and experience in Life Cycle Analysis (LCA), nanosafety and standardisation in Nano-metrology are sought.

ricerca partner per fini commerciali

A UK consultancy offers its services as a sales agency for construction products from European firms (Ref. 20110712030)

The UK company offers its services as a UK sales and marketing agency for European firms manufacturing and supplying large scale construction products. Some examples may include drainage, structural frames for buildings, doors and windows, commercial and industrial furniture, mezzanine floors, industrial storage solutions, energy management products, partition walls, commercial design practices and service related companies. Products with the following features may have a market in the UK: those that are fitted retrospectively, low maintenance, energy saving and efficiency saving.

The small Polish company specialized in mobile ICT is looking for providers of geo-location software solutions (Ref. 20110614003)

The Polish SME is developing the idea of mobile marketing solutions based on SMS communication channel (cell broadcast). The mobile application dedicated to iPhone and iPod Touch serves as the virtual guide. It provides the user in simple way with tailored information on available services in the neighbourhood of its localization. The application was created for people who do not want to waste their time. It facilitates them to make decision where to go (restaurant, petrol station, cinema, sightseeing spot etc.). The company is looking for subcontracting partners especially providers of geo-location software solutions.



2a. Accesso ai fondi europei di R&S

- Informazioni e supporto per partecipare ai programmi europei di R&ST (Horizon 2020, ecc.)
 - Orientamento sulle call
 - Verifica preliminare di idee progettuali
 - Supporto nella messa a punto di proposte
 - Ricerca partner
 - Per lo SME Instrument: innovation assessment delle PMI
- Training sulla partecipazione a progetti dei PQ di R&S



2b. Innovazione e TT

- supporto alle PMI nello sviluppo delle capacità di ricerca e innovazione (es. audit tecnologici)
- sostegno alla valorizzazione dei risultati della ricerca
- informazioni e assistenza sulla proprietà intellettuale
- informazioni e assistenza sulle possibilità di finanziamento esistenti

2c. Accesso a nuovi mercati



- Informazioni e consulenza specialistica su:
 - opportunità di mercato
 - legislazione europea
 - regolamenti doganali
- Assistenza nella ricerca di partner internazionali
 - una banca dati di profili commerciali
 - organizzazione di missioni da e all'estero

2d. Accesso a finanziamenti



SIMPLER inoltre favorisce l'**accesso a finanziamenti** da parte delle PMI lombarde, aiutandole nella ricerca di:

- strumenti di finanziamento
- investitori sia pubblici che privati (business angels, venture capital, ecc.).



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